



BNP PARIBAS

PERSONAL DATA PRIVACY CHARTER

To our existing, past and future individual Customers,

We, as a Group, strive to partner with you at all stages of your life by providing a wide range of solutions (financing, investment, savings, insurance, real estate...) and comprehensive financial advice.

Data is and has always been at the heart of our activities.

Our history and expertise, notably in managing risks by securing our processes and protecting our databases, make us a reliable partner for the security and confidentiality of your data. We protect your data the same way we protect your assets.

In a digital era, processing the personal data you entrust us with is crucial to fulfil our duty to provide you with the best services and to help you make the best decisions.

Your trust being our most valuable asset, we do everything in our power to continue to deserve it.

We are transparent on how we use your data:

- We respect your choices when it comes to your personal data.
- We tailor our offers and send you personalized communications by processing the right amount of personal data from your usage of the Group's products and services. You can always choose not to receive commercial offers.
- We do not share your personal data outside the Group for commercial purposes. Yet, if you solicit products or services from our carefully selected partners, then data transmission may occur and you will always be aware of such transmission.
- We do not sell your personal data.

We are committed to answering your questions in a clear, precise and rapid manner, so you can always stay in control.

Rest assured we respect the trust you place in us.

We care about your privacy..